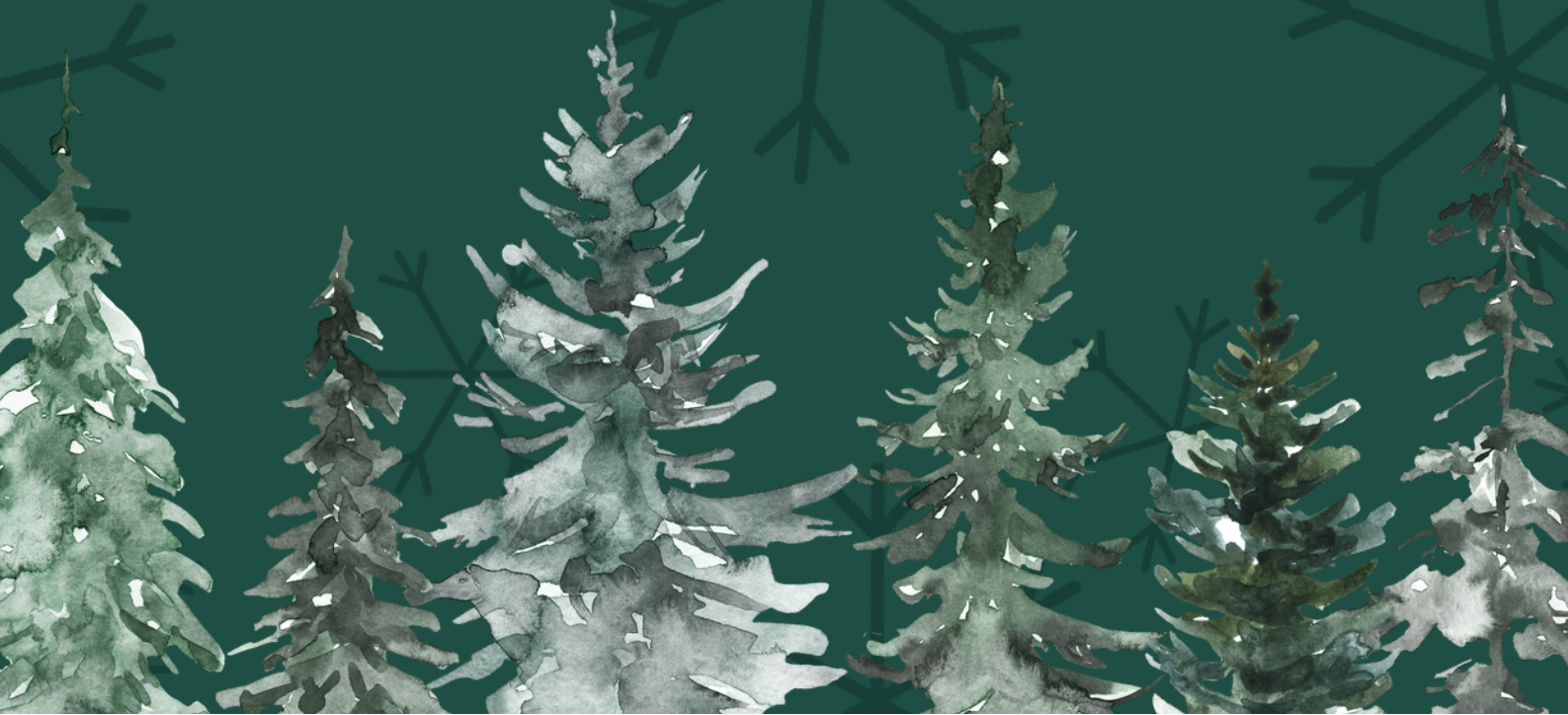


MMA

December

2023

NEWSLETTER



A Word From Our Founder

As the year 2023 comes to a close, I look back at where it all began in 2018. I had a passion of teaching and helping those who needed guidance with their musical dreams and goals which turned into my mission for helping everyone who wanted to reach their goals, no matter how big or small they seemed to be. I started teaching online at first and then by word of mouth I started getting calls to see if I did in-person lessons. We had the studio space at our home and so it began. From there we expanded to offer piano, guitar, and drum lessons and quickly out grew our home studio space and got our first brick and mortar location which was 1,000 sq ft. For about a year and a half we were at that location but found that we needed to expand even more. Now we are in our new home with 3,500 sq ft of space to grow and do some incredible things within the academy. Relocating to the Foothills Mall has been great and we feel we have found our new home. They have supported us since we have been here and are always inviting our students to participate in different events throughout the year.

As we have grown, so has our team of instructors and the lessons we offer. I am so proud to be able to work beside them each day. They make it fun and all of our students just love them! My vision was to create a special place that is fun and safe for all of our elite students and I believe we are accomplishing that by not only teaching the highest quality lessons but being there for our students as an encourager and a mentor. I believe what we offer our students is something they can't get anywhere else. It's a feeling of family and when I see the joy in our students, whether its a smile, laughter, and genuine caring for our staff, it makes me feel like we are making a difference in their lives.

Thank you for believing in us, in Maryville Music Academy, and the impact we have on our wonderful community as well as the family that we have created with you! I look forward to what 2024 will bring us and what our students will accomplish! Here's to a bigger and brighter year in our musical journey together!

Jerry Martin

OUR NEW NUMBER

Maryville Music Academy has a
new phone number!

Please direct all calls and
texts to this new number.

865-738-7624



New Student Platforms!

Beginning on October 1st, Maryville Music Academy will be using a new student/teacher portal system called Teachers Zone. We have been hard at work transferring information to this new platform!

We decided that we needed to upgrade to a better platform that is more user-friendly and can do a lot more for our students and teachers. We care about our students and want the best for them as they continue to grow in their music journey here at the academy.

We will be introducing everyone to our new student/teacher portal this month as we roll out the program. Each student will have their very own student app that keeps them in touch with their schedule, assignments, and daily practices as well as a built-in chat system that is safe and a direct line to the staff and teachers. Tons more things that can be done inside the portal and we will get you all of that info as we get ready to launch. The QR scan code is on the bulletin board to access and download your apps!

Also, for our virtual lessons, we are using a fantastic cutting-edge program called Muzie! It is specifically for music schools and built by music school owners and musicians.

It's the ultimate platform for online, in-person, and hybrid music lessons. Muzie revolutionizes the way music lessons are conducted, setting new standards for excellence in music education. It features a two-way whiteboard, midi, virtual duets, an engaging rewards system, captivating games, and innovative practice tools.

We are very excited to bring everyone these top-quality platforms that will enhance our students and teachers overall experience!

TEACHER ZONE

FOR PARENTS AND STUDENTS

1

Great News!

Welcome to TeacherZone!

Your School/Teacher loved you so much that they invested in the most cutting edge performing arts learning software in the world. You now have the latest technology at your fingertips on any device to enhance your learning and communications with your instructor the other 6 days a week!

NOTE: Look for the "?" at the top of your TZ screen for video help tutorials. Also on the bottom of your TZ screen there is a "NEED HELP" tab as well!



2

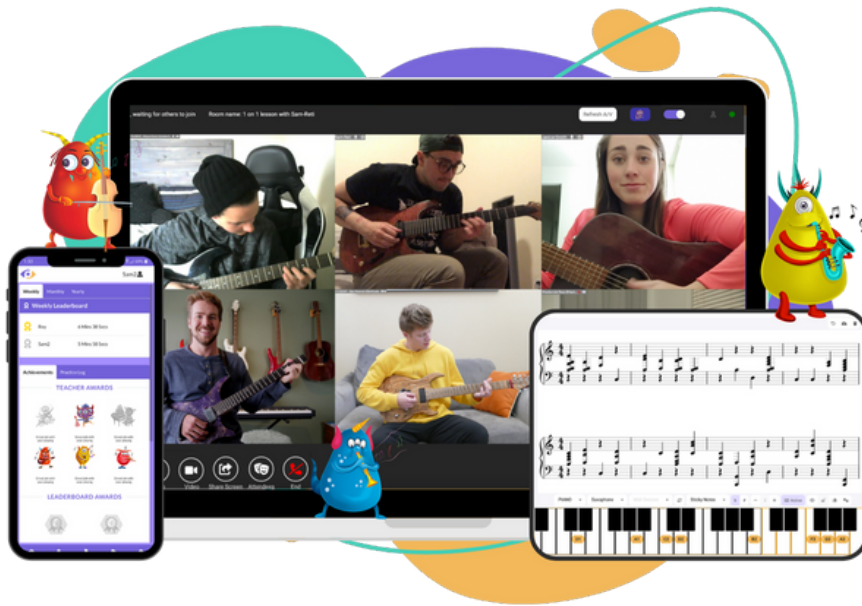
Login and Profiles

Keep an eye out for your TZ Welcome Email which has your login and password! (check your junk mail just in case)

Once you're logged in on any device, Students and Parents can now go set up your very own profiles in your very own portals! Add a profile pic, set your notification settings and you're off to the races!



Industry Leading Technology



Virtual Duets

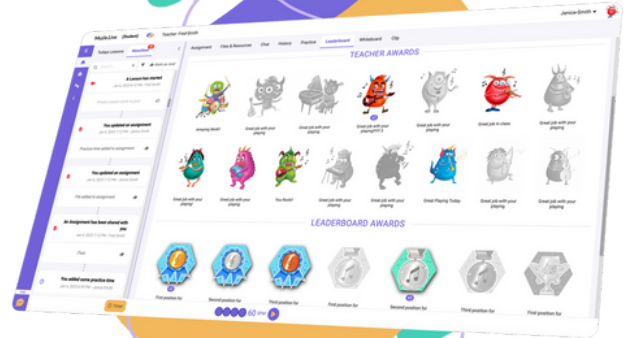
MIDI Instruments



Interactive Whiteboards



Student Leaderboard and Awards



Toddlers 'N Tunes!



At Maryville Music Academy, our top-notch Pre-K Music Program is specially designed to enrich and enhance young children through the power of music.

Our Toddler 'N Tunes music program, taught by Mrs. Tabitha, incorporates fun songs and activities that children will enjoy. Our program also helps improve balance, coordination, and rhythm through dance and movement activities. It enhances small motor skills through finger plays and playing musical instruments.

If you or someone you know would like your child to participate in this amazing program let us know!

The program is open now!

You can enroll at our website at:

<https://maryvillemusicacademy.com/toddlers-n-tunes>

Our current Days and Times are:

Tuesdays - 10:30 am

Visit the Maryville Music Academy website for more information!

THE MUSICAL LADDER SYSTEM

One of the benefits of studying music at Maryville Music Academy is the exclusive use of the Musical Ladder System®. The Musical Ladder is a music teaching system being used by music schools all across the United States and Canada to inspire music students to practice more while enhancing their love for music. Maryville Music Academy is the only school in the city of Maryville, Blount County, and surrounding areas that uses this system!



In addition to wristbands, students also receive trophies and certificates for certain milestones.

**Ask your
teacher about
the Musical
Ladder System®**



At Maryville Music Academy, the Musical Ladder System incorporates into our lessons flawlessly. As different milestones approach, the music teacher will let your child know what they should focus on and help them learn it. When your child is enrolled, you gain access to a portal through which you can communicate with their teacher. Once the test is scheduled, you'll be notified.

STUDENTS RISING ON THE LADDER



CAROLINE



KYNSIE



MADELYNN



LELAND



LILA



LEIGHTON



TUKI



NOUR



ISAAC

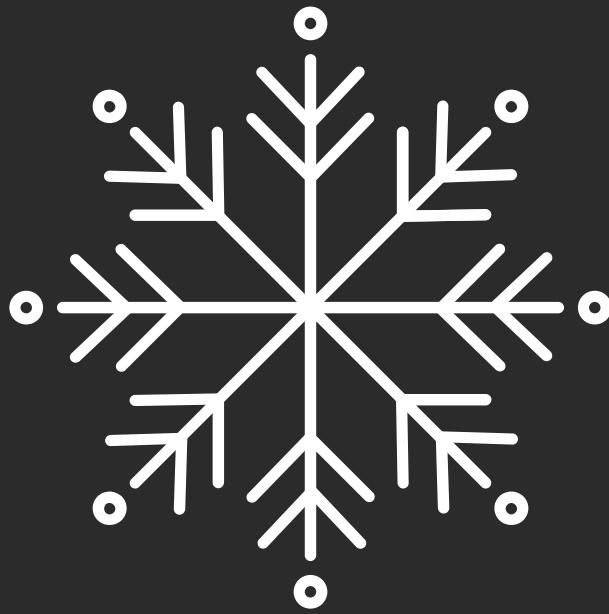


EMILY



HENRY

MARYVILLE MUSIC ACADEMY PRESENTS



WINTER

Snowsong



A STUDENT SHOWCASE

DECEMBER 2ND, 2023

START TIME: 1:00 PM

CENTER STAGE, FOOTHILLS MALL



WWW.MARYVILLEMUSICACADEMY.COM

Winter Recital

Our Winter Snowsong Recital is just around the corner! December 2nd at the Center Stage in the Foothills Mall is where our performances will be.

The recital start time will be at 1:00 p.m.

The Foothills Mall has been so gracious to us since we opened up our location here and they are very excited for us to participate in more events they will have throughout the year. More opportunities for everyone who wants to participate. YAY!

It will be fun for all of our MMA Elite! We have limited seating so make sure you get your spot and if you have little ones that can sit on your lap to make room for others who may be standing and need a seat, please do so. Thank you!

INSTRUCTOR SPOTLIGHT



Jerry Martin

Jerry Martin is a professional singer, songwriter, and vocal coach in Maryville, Tennessee who has been performing professionally for over 30 years. Jerry was inducted into the GMA Hall of Fame in 2000. With 15 #1 songs, 3 #1 debut albums, and 2 Song of the Year awards, he has had a very successful music career and is always ready to share his knowledge and experience with his students. He is also the owner of Maryville Music Academy! His wealth of knowledge and experience makes Jerry one of the most sought after vocal coaches in the music industry. He has studied under the mentorships of some of the most world-renowned vocal coaches and has developed his own methods to enhance and develop every aspiring vocalist who wants to better their voice and start a career in music. Jerry says that his mission is to help everyone who wants to pursue their musical dreams and goals and that's why Maryville Music Academy was created.

HELP US WITH OUR GOOGLE REVIEWS!



YOUR FEEDBACK AND REVIEW

IS IMPORTANT TO US!



WE APPRECIATE YOUR REVIEW!



WWW.MARYVILLEMUSICACADEMY.COM



www.maryvillemusicacademy.com



Sound Chamber Records

Artist Spotlight



Anora J -

Anora J has released her debut single, "Run 2 U". You can find it on all streaming platforms. [Go here](#) to take a listen!

Check out Anora J at www.anorajmusic.com



The Malones -

Robert Malone is currently working on a new solo album. The Malones latest album "With You" is out on Spotify, Apple Music, and many other streaming platforms worldwide. Along with their duet album, Jackie also released a solo album "Turn Around", which is also gaining the attention of the gospel music industry.

Check The Malones out at www.malonesmusicministry.com



NatalyaMac -

NatalyaMac is currently recording her 3rd single, "All I See" for her upcoming album.

Release Date: TBA

Check out **NatalyaMac** at these streaming platforms: [Sound Chamber Records](#)



AnnaBelle Swift -

AnnaBelle Swift is currently recording her debut album.

Release Date: TBA

Anna has launched her new [website](#) and her debut single "Come Away With Me" is now released! [Go check it out here.](#)



NEW SINGLE BLUE CAROLINA SKY

WRITTEN BY NANCY SIGNER
& JERRY MARTIN



SCAN TO LISTEN



RELEASES DEC 16, 2023
ON ALL STREAMING PLATFORMS!



WORKSHOPS COMING TO MMA



What you will learn in our workshops: Work alongside our Elite Expert Luthier. Learn the history of the electric guitar. Learn the components of the electric guitar. Learn how to build your guitar. Play your guitar! What you get inside our Guitar Workshops: Guitar Kit, Guitar Strap, Guitar Gig Bag, Guitar Picks, String Winder, Vintage Workshop T-Shirt and an Experience of a lifetime!

Price: **\$647** (Non Refundable)

4 hour sessions **Limited availability!**

For more info [go here.](#)



A five day workshop dedicated to the basics of Theatre/Musical Theatre. Students will learn tips on acting, singing, auditioning, and performing in the world of theatre. On the final day of the workshop students will use what they learn in a short musical number that will be filmed. This workshop is for children aged 8 to 14 years old.

Day 1: Intro to Theatre

Day 2: Acting

Day 3: Singing

Day 4: Audition Prep/Audition Books

Day 5: Musical Number

Price: **\$297.00 Limited availability!**

For more info [go here.](#)



Join Hall of Fame Inductee, Jerry Martin face to face where he takes the student through all of the vocal fundamentals giving them a rock-solid foundation needed to sustain and gain vocal longevity, plus many tips and tricks used by the Pros! You'll also get bonus material exclusive only to the MMA Vocal Workshop! The MMA Vocal Workshop is 6 hours of vocal work training along with a free lunch! You'll have fun learning with Jerry as he brings over 30 years of experience to this special MMA Vocal Workshop! For groups of 5 or more, we offer a special discount so make sure you take advantage of this special workshop!

Price: **\$647.00 Limited Availability!**

For more info [go here.](#)



MARYVILLE MUSIC ACADEMY

www.maryvillemusicacademy.com

STRATOCASTER ELECTRIC GUITAR WORKSHOP!



What you will learn in our workshop:

- Work alongside our Elite Expert Luthier
- Learn the history of the electric guitar
- Learn the components of the electric guitar
- Learn how to build your guitar
- Play your guitar

What you get inside our Guitar Workshops:

- Guitar Kit
- Guitar Strap
- Guitar Gig Bag
- Guitar Picks
- String Winder
- Vintage Workshop T-Shirt
- Experience of a lifetime!

4 hour sessions

ONLY

\$647

SPACE IS LIMITED!

Enroll Now!

Get in on this **SPECIAL WORKSHOP** before all of the spots are gone!

MAKES A GREAT CHRISTMAS PRESENT!

www.maryvillemusicacademy.com

PRESENT

MUSIC AND WOODWORKING WORKSHOP

Join us for an exclusive fun-filled workshop as you create your own Music Activity Board with your photo and musical instrument! You can proudly display this one of a kind design in your room or wherever you would like!

Created out of premium 3/4 birch and using high quality acrylic paint or oil based stain.

LIMITED
SPOTS
AVAILABLE!

Price: \$40.00 per person.
Includes all materials and a whole lotta fun!

December 16, 2023: 12pm - 2pm
January 20, 2024: 12 pm - 2pm

Register via QR Code below!



STUDENT OF THE MONTH



Leland Floyd

What instruments do you play?

Voice

Favorite Music:

Country, Pop, Gospel, Rock

How long have you taken lessons with us?

4 Months

Who are your favorite musical artists?

Lainey Wilson, Taylor Swift, Morgan Wallen

What are your other hobbies besides music lessons?

Dancing, putting on costumes, and performing shows.

Fun Fact:

I can sing opera!



PRACTICE BUDDIES!



PLAY A SONG FOR THEM

GIVE THEM A NAME

BRING THEM TO YOUR LESSON

TALK TO YOUR TEACHER TO PARTICIPATE



ACHIEVE 20 POINTS TO EARN A PRACTICE BUDDY!
1 POINT FOR EVERY DAY YOU PRACTICE

All you need to do is log in to your student portal each day and use the Practice Log feature built into your portal. Add the time and tell what you worked on each day. Your teacher will keep track of each practice and once you reach 20 points, you get your Practice Buddy!

It's easy to do and a whole lotta fun!

Get started today to earn your favorite Practice Buddy!



MARYVILLE
MUSIC ACADEMY



\$25 AMAZON GIFT CARD

Thank you Y_O_U_R N_A_M_E
 _H_E_R_E!_____ For referring

to the Academy!

Given By: _____ Date: _____
This promotion is only valid through the Refer a friend program

When you refer a friend and they enroll for their first months lessons, you get a \$25.00 Amazon Gift Card and they get their registration fee waived!

WELCOME NEW STUDENTS

Elias

Isaac

Christina

Vivi

Todd

Wren



DECEMBER BIRTHDAYS

Anna Grace

Braxton

Kaylin

Mylan

Mackenzie

Natalya

Russell

PET OF THE MONTH



LORETTA

Loretta is Paycen's pet Shih Tzu.

She is two and a half years old. She will nibble your hand if she doesn't have your attention. She is a little clumsy. Her favorite friend is her dog brother Gunner.

Local Productions

Several of the Academy's elite students will be featured in these local productions!

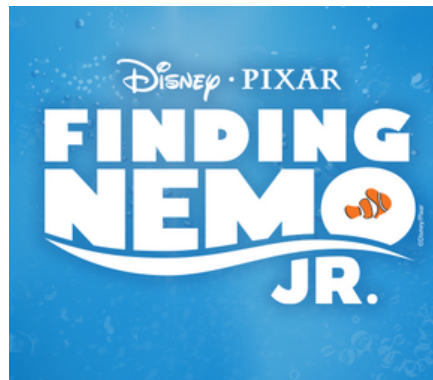
CONGRATULATIONS!



Clarence Brown Theatre:
A CHRISTMAS CAROL
Nov. 24 - Dec. 21, 2023



Broadway Center for the Arts
Alice in Christmas Land
Maryville HS Auditorium
Dec 1st, 2nd, and 3rd



Primary Players: Finding Nemo Jr.
Clayton Center for the Arts
January 12-14 2024

IMPORTANT DATES:

December 2nd – MMA's Winter Snowsong Recital

December 18th – 31st – CLOSED – Christmas Break

The Academy will be open Monday – Friday 10:00 AM – 8:00 PM and Saturday 10:00 AM – 4:00 PM during normal times.

2023 has been an exciting year and we are so excited and thankful that all of our MMA Elite Students, Parents, and Instructors are along for the ride! Here's to your Musical Journey with us in 2024!

Jerry Martin – Founder

Maryville Music Academy

Maryville, Tennessee

(865) 738-7624

info@maryvillemusicacademy.com

<https://maryvillemusicacademy.com>

